

Active Communities
A Delivery Plan For Rother
2012/13

“More People, More Active, More Often”

Progress Report – December 2012

Active Communities Delivery Plan 2012/13

The Active Communities Strategy has been developed following an evidence base review, a gap analysis report and consultation with stakeholders and partners. This process resulted in agreement on 3 strategic aims for the programme. Any action set out in the Delivery Plan will contribute towards achieving one or more of the aims, reflect the aspirations of the LSP and addresses the issues identified within the Gap Analysis Report.

Strategic aims

1. To reach out to local communities, especially disadvantaged groups, in order to influence behaviour and increase physical activity participation, thereby contributing to reducing health inequalities
2. To facilitate in partnership, the increased provision of flexible, attractive, sustainable and affordable opportunities, for people to develop and engage in physical activity
3. To widen the appeal of greater participation by raising the profile of physical activity and its benefits throughout the community

LSP aspirations

1. A need to ensure maximum benefit is achieved from previous investment (Play Pathfinder, Active Rother, Sports Facility Improvement, Open Spaces) by enabling increased use of facilities and participation
2. A desire to respond to the needs identified by communities through Local Area Planning (LAP) and other processes, although recognising that it is not feasible to effectively respond to all sectors and that priorities would need to be agreed based on the evidence of effectiveness
3. An aspiration to support community stakeholders to develop their capacity and stimulate volunteering

Themes and issues arising from Gap Analysis report

1. Strategy/Policy Development, Service Design and Innovation
 - Policies and strategies of LSP and wider partners should set out a commitment to:
 - reduce health inequalities and addressing the social determinants of health
 - empower local communities and decision makers
 - increase physical activity participation, in line with national public health strategy
 - identify opportunities and barriers to increase physical activity levels through commissioning and/or provision of services
 - Opportunities to influence innovative practice, commissioning and service provision should be pursued/prioritised, should have clear outcomes and outputs along with performance management procedures and be undertaken down to LSOA level.
2. Targeting Priority Groups and Areas

- Priority should be given to action targeted on high risk population groups (low-income households, older adults, women, Black and ethnic minority groups, young adults - in particular girls, and people with disabilities) and geographical areas
 - Opportunities should be taken to influence the content and delivery of service/agency plans/work streams that can target priority Groups, areas and settings.
3. Developing Capacity and Capability
- Need to focus on building greater capacity within organizations in order to support improvements in practice
 - Partnership work should be joined up more effectively, in order to support a pathway approach to facilitating physical activity opportunities
 - Strengthen work by all partners to increase uptake of existing opportunities and services that support and enable individuals to increase their participation in active lifestyles e.g. volunteering programmes, Health Trainers, NHS Health Checks and Active Women
 - Communities should be supported to recognise their own capacity/assets and to advocate for and develop physical activity opportunities
 - Development of a 'physical activity pathway' to support practitioners signpost to wide range of locally available opportunities and enable individuals to progress between levels of intensity and types of activity relevant to their needs
4. Communication and Marketing
- Social marketing tools, techniques and insight should be used to inform the planning and delivery of all programmes
 - Developing and promoting Active Rother brand including the use of the internet and other forms of social media ,should be set out in specific communication strategy and plan
5. Evaluation and Learning
- Sharing of learning and project outcomes should be encouraged and supported in order to facilitate a greater understanding of best practice and enable engagement with target groups and communities.
 - In-depth evaluation work should be encouraged and supported to in order to measure impact and enable learning for the future.
 - Monitoring and evaluation tools should be used to measure impact of local action

The Delivery Plan is set out in six different sections. These sections reflect the strategic aims, LSP aspirations, the issues identified in the gap analysis and the need to develop sustainability into the programme. The sections are as follows:

1. Strategy/Policy Development, Service Design and Innovation
2. Targeting Priority Groups, Areas and Settings
3. Developing Capacity and Capability
4. Communication and Marketing
5. Evaluation and Learning
6. Sustainability

	Desired Outcome(s)	Action(s) To Be Taken	Output Indicator(s)	Lead Individual(s)/ Organisation(s)	Support Available (including funding)	Timescale
1. Strategy/Policy Development, Service Design and Innovation						
1.1	Organisational policies, strategies and services that are supportive of and contain evidence based action to: a) increase physical activity opportunities, b) address barriers to access c) recognise the importance of addressing health inequalities	All LSP partners to undertake the following: <ul style="list-style-type: none"> Review policies to identify opportunities and barriers Review services to develop opportunities, address barriers and target priority groups Specifically review current service offers for physical activity and identify opportunities for innovation Implement specific action within 2012/13 Agree actions as part of 2013/14 planning process Make available evidence to support the above 	Number of providers/ organisations provided with technical assistance Number of organisations who have revised policy and/or service provision in line with Active Communities strategic aims. Number of new actions implemented in 2012/13. Number of new actions agreed as part of 2013/14 planning process Report produced detailing action undertaken	LSP partners RDC – Stuart Ramsbottom	Technical assistance from Stuart Ramsbottom (i.e. work with partners to ensure systems approach, community engagement capacity and skills development etc)	End of February 2013 End of March 2013
Progress Report						
RDC workshop held for key Heads of Service and other officers on July 25 th . Work currently being taken forward with regard to						

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1.3	Local leaders better understand the importance of physical activity and their role to act as Champions/ Advocates to support Active Communities	<p>Agree and implement an engagement programme for local leaders identifying potential champions through LSP members.</p> <p>Local leaders to be targeted to include:</p> <ul style="list-style-type: none"> • RDC elected members • Parish Councils via RALC • Clinical Commissioning Group • Chamber of Commerce 	<p>Programme developed and incorporated into existing briefing programmes</p> <p>Active Communities Champion(s) identified and contributions agreed</p> <p>Case study (s) demonstrating impact on Active Communities outputs and outcomes</p>	<p>RDC - Lisa Anderson and Brenda Mason</p> <p>RALC</p> <p>Clinical Commissioning Group - via LSP Chair</p> <p>Chamber of Commerce – TBC</p>	<p>Technical assistance from Stuart Ramsbottom</p>	<p>September 2012</p> <p>December 2012</p> <p>End of March 2013</p>
<p>Progress Report</p> <p>Capacity building work done within RDC to develop ownership of health and wellbeing agenda and the participation in ES Health and Wellbeing Board and ESCC Health Scrutiny Committee by RDC senior officers and elected members. Further work being considered to develop this work across the full council.</p> <p>Identifying local leaders included in recommendations for action from other LSP partners presented at LSP on July 18th. Follow up audit of action taken will happen at start of 2013.</p> <p>RALC briefing being planned.</p>						
1.4	Production of a commissioning framework for RDC officers to use in future procurement and	<p>Develop and test framework based on best practice</p> <p>Review existing Leisure Contracts using framework</p>	<p>Framework produced and tested.</p> <p>Framework used, innovation and change</p>	<p>RDC - Scott Lavocah and Adrian Gaylon</p>	<p>Technical assistance from Stuart Ramsbottom</p>	<p>End of March 2013</p>

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	contracting to increase physical activity participation especially in priority areas	Identify additional opportunities to influence procurement	secured through tendering and procurement outcomes		East Sussex Procurement Hub	
<p>Progress Report</p> <p>Recommended as a specific area for action at RDC workshop in July 25th. Briefing given to Leisure and Parks Manager with work planned for early 2013 to agree a framework.</p> <p>Active and Healthy Communities Specialist contributing to work to prepare proposals for new/re-developed Leisure Centre in Bexhill.</p>						
1.5	Service Delivery Plans for Young People reflect increase in physical activity initiatives.	Undertake mapping and review work with existing forums that focus on Children and Young People <ul style="list-style-type: none"> • Rother CSPG • Youth Strategy Group • Rother HIMP Agree action as required for future delivery plans Explore development of a Young Achievers Award that recognizes healthy lifestyles	Work undertaken and action plan agreed	RDC - Brenda Mason ESCC Public Health - Sheila O'Sullivan ESCC CYP Lead RDC – Brenda Mason & Adrian Gaylon		End of March 2013
<p>Progress Report</p> <p>No action taken as yet.</p>						

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	<p>Successful funding proposal submitted for Dept of Health Us Girls funding to establish Well-being & Lifestyle Clubs for 16 to 25 year olds. 3 clubs will be established within priority areas in Rother starting in early 2013.</p>					
1.6	East Sussex Health and Well-being Board are engaged with Active Communities strategy and action plan	<p>Ensure that RDC representative on Health and Well-being Board is up to date with progress around Active Communities</p> <p>Use consultation period for Health and Well-being Strategy to reflect action undertaken and submit formal RDC response.</p> <p>Encourage LSP to respond to the consultation.</p> <p>Keep up to date with Public Health Systems Partnership developments</p>	<p>Regular update meetings held to brief Cllr Bob White</p> <p>RDC Cabinet approved response submitted for Health and Well-being Strategy consultation.</p> <p>LSP partners submit responses</p> <p>Updates provided for Active Communities Steering Group and action agreed as appropriate</p>	<p>RDC – Brenda Mason, Stuart Ramsbottom & Cllr Bob White</p> <p>RDC – Richard Parker-Harding</p>	<p>ESCC – Barbara Deacon</p>	<p>End of March 2013</p> <p>October 2012</p> <p>October 2012</p> <p>End of March 2013</p>
	<p>Progress Report</p> <p>RDC response to H&WB Strategy V1 developed by BM and SR in partnership with Councillor Bob White who attends the Board. Response highlighted concern that Obesity/Physical Activity not identified as amongst priority areas. V2 of the strategy now contains a new priority based around promoting/supporting healthy lifestyles including addressing obesity.</p>					

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1.7	Hastings and Rother Clinical Commissioning Group are engaged with Active Communities strategy and action plan	Chair of CCG to be provided with a briefing on the programme and invitation to attend a meeting	Meeting held with any actions agreed taken forward as required	RDC – Brenda Mason & Stuart Ramsbottom		End of March 2013
Progress Report No action taken as yet.						
2. Targeting Priority Groups, Areas and Settings						
(a) Older People						
2.1	Older people engaged in Active Communities through participation, volunteering and shaping future opportunities available within the District	Undertake rapid appraisal of current provision, capacity and opportunities. Use findings to develop plan to stimulate increased opportunities using asset based approach Use findings to influence commissioning and/or service innovation/redesign	Report with Action Plan developed	ESHT - Angela Broomfield RDC - Stuart Ramsbottom ESCC Public Health - Sheila O'Sullivan	Age UK AiRS Parish Councils RVA Senior Forum	October 2012 End of March 2013
Progress Report Mapping work to support rapid appraisal of current provision etc undertaken. Report yet to be produced but will be completed in early 2013.						

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2.2	Older people engaged in Active Communities through participation, volunteering and shaping future opportunities available within the District	Active Communities workshop included in Older People's Day set up and run by RDC	Number of attendees Evaluation feedback used to shape future provision Report with recommendations developed	RDC – Debbie Peters and Stuart Ramsbottom	Technical assistance from Adrian Gaylon	September 2012 December 2012
<p>Progress Report</p> <p>Event took place on September 25th. 80 participants attended. Evaluation report produced based on feedback from attendees and partner organizations involved on the day. Report will go to RDC Equality and Diversity Steering Group on December 12th and will support Active Communities report to be produced for 2.1 above.</p>						
2.3	Older people engaged in developing and delivering health and well-being using asset based approach	Ageing Well workshops to be held in 2 areas, Bexhill and Hurst Green with focus on engaging with local residents. Review event reports and implementation plans for opportunities to develop physical activity interventions.	Number of residents attending each workshop. Reports produced. Number of physical activity interventions identified and then developed	RDC – Brenda Mason ESCC – Teresa Lipson	RDC - Debbie Peters and Stuart Ramsbottom	September 2012
<p>Progress Report</p> <p>Workshops and follow up events held in Bexhill and Hurst Green June/July. Awaiting feedback on work taken forward as a result</p>						

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	of the work. This will support Active Communities report to be produced for 2.1 above.					
2.4	Physical activity participation amongst older people living in rural communities increased	Work with older people to build sustained capacity, including development of volunteers through Village Care Programme to enable them to remain active	Increased number of opportunities available in X parishes (from baseline) Volunteers and/or Leaders delivery X increase in opportunities	AIRS – Caroline Scotter		Oct 2011 until Sept 2014
	Progress Report Will support Active Communities report to be produced for 2.1 above.					
2.5	Physical activity participation amongst older people living in priority areas increased	Run a programme of physical activity 'taster sessions' Use feedback from 'taster sessions' to support case for building a legacy programme to ensure sustainability using volunteers Work with other partners to ensure integration of activities into a pathway database alongside other available opportunities	10 taster sessions delivered across Rother Number of sessions regularly delivered across RDC (from baseline) Increase in number of participants (from baseline) Activities listed on Active Rother database	Age UK East Sussex – Charlotte Stirling-Reed & Stephen Giles	Stuart Ramsbottom	October 2011 October 2012 - Sept 2014

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	<p>Progress Report</p> <p>Re-produced from report provided by Age UK.</p> <p>The Healthier Lifestyles Pilot delivered to 234 participants during 17 Fun Taster Sessions (FTSs) between October 2011 and September 2012. 100% of participants said that they enjoyed the FTSs and 91% of participants said they felt encouraged and supported to take healthy pursuits forward. During the follow up from the FTSs, 80% of participants reported doing something differently to lead a healthier lifestyle as a result of attending the Fun Taster Session. Additionally, 56% of participants felt “healthier” or “much healthier” since taking part in the Fun Taster Session. This demonstrates that FTSs are successful in bringing about health-related behaviour changes in older populations. FTSs should, therefore, be continued in the delivery of years two and three of the project. Other projects with similar aims and objectives to the Healthier Lifestyles Project might also successfully adopt this model in order to achieve similar long-term behaviour change. The involvement of a number of local services and the “multi-activity” model of delivery for the FTSs is thought to be responsible for its success and it is, therefore, essential in future to focus on a variety of activities which are both popular and locally available in order to encourage sustained behaviour changes and participation.</p> <p>Will support Active Communities report to be produced for 2.1 above.</p>					
2.6	Residents in sheltered housing are supported to engage in designing, delivering and participating in physical activity opportunities	Work with a social housing provider to develop plans to build capacity among staff and residents to deliver opportunities. To include: <ul style="list-style-type: none"> • Work with residents on estates in priority areas, to develop and deliver a programme of physical activity opportunities • Identify volunteers and use and build their capacity to develop and 	Training Needs identified and capacity building plan in place Case studies on file and ready for inclusion on Active Rother website	RDC – Stuart Ramsbottom AmicusHorizon - Zoe Jackson		End of March 2013

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		co-delivery activities <ul style="list-style-type: none"> • Undertake a Training Needs Assessment to develop the programme and to strengthen knowledge and skills of staff and volunteers • Production and dissemination of case studies 				
<p>Progress Report</p> <p>Re-produced from report provided by AmicusHorizon.</p> <p>We have purchased 15 Nintendo Wii bundles & provided scheme training to use the equipment & 2 tournaments, in partnership with Active Play & Freedom Leisure, for all of our schemes across Hastings & Rother. Over 40 residents have attended both tournaments & we have a 3rd planned for Jan 2013. We have also supported schemes financially to deliver their own activity sessions for Older People's Day on 1st Oct 2012 – their activities have ranged from Wii & belly dancing sessions to card making & disco evenings.</p> <p>Will support Active Communities report to be produced for 2.1 above.</p>						
(b) Women						
2.7	Number of women living in areas of deprivation within Bexhill and Sidley, who take part in sport by 1% each year increased (equates to 354 new	Develop and deliver a weekly programme of activity sessions via the 'Active Women' project Develop and implement a	Number of weekly sessions held (against target of 10) Number of participants attending sessions	HBC - Cath Smee/Keith Duly RDC - Adrian Gaylon	Stuart Ramsbottom Sport England funding received.	3 Year Project runs until end of March 2014

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	women)	<p>quarterly marketing and publicity programme</p> <p>Project funders group to meet quarterly to oversee project development and performance</p> <p>Production and dissemination of case studies</p> <p>Use feedback to influence ongoing provision</p> <p>Agree sustainability plan for post March 2014</p>	<p>(against annual target of 354)</p> <p>Number of coaches trained (against target of 3)</p> <p>Number of volunteers trained (against target of 7)</p> <p>Case studies on file and ready for inclusion on Active Rother website</p>		RDC has agreed £5k per year funding contribution from Sports Development budget.	
<p>Progress Report</p> <p>For first 12 months of delivery (Sept 2011 to Aug 2012)</p> <ul style="list-style-type: none"> • 2064 individuals engaged with at sessions and events • Number of weekly sessions held (against target of 10) = 10 • Number of individual participants attending sessions (against annual target of 354) = 312. Of these: <ul style="list-style-type: none"> - Over 16 women in Bexhill = 213 - Women caring for children under 16 = 99 <p>Quarterly meeting structure now in place to review performance.</p> <p>Specific opportunities for marketing and communications are developed by RDC officers in addition to work done by the Active Women team.</p>						

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	Tender for evaluation project currently taking place. Plan is to commence in early January 2013 with preliminary results and draft report by March 2013.					
(c) Young People						
2.8	Young people in sheltered housing are supported to engage in designing, delivering and participating in physical activity opportunities	<p>Deliver Olympic themed events and use results to inform ongoing PA programme</p> <p>Work with providers in priority areas to develop, expand and sustain an annual physical activity programme for young people that includes:</p> <ul style="list-style-type: none"> • participation and engagement in design • volunteer skills development • strengthened links with Sports Clubs <p>Production and dissemination of case studies</p>	<p>150 young people participating at spring/summer events, with 50 still participating at end of 2012</p> <p>Programme plan developed and influences annual delivery plans and prioritisation/re-prioritisation of resources</p> <p>Case studies on file and ready for inclusion on Active Rother website</p>	<p>Amicus Horizon – Zoe Jackson</p> <p>Orbit Housing – Craig Atkins</p>	<p>Street Games – Ken Dullaway</p> <p>Adrian Gaylon</p>	<p>End of 2012</p> <p>End of 2012</p>
	<p>Progress Report</p> <p>Re-produced from report provided by AmicusHorizon.</p> <p>Jubilee Games event delivered in partnership with a range of delivery partners, AH facilitated an Olympics themed event for over</p>					

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	<p>260 residents across Hastings & Rother. Some of the activities on the day were:</p> <ul style="list-style-type: none"> • Track & field • Football • Arts, craft & messy play • School sports day events • Mobile skate park • Inflatable assault course • Kickboxing/Self Defence • Information stalls, including volunteering opportunities <p>Evaluation forms were completed at the end of the event & feedback was for more activities, particularly estate based & family cooking courses. As a result, AH have funded the following 3 projects:</p> <ul style="list-style-type: none"> <input type="checkbox"/> 4 week Family Cooking workshops @ Hollington, Tilling Green & Netherfield <input type="checkbox"/> A 6 week young parents cookery course @ Tilling Green, Rye <input type="checkbox"/> A 4 day Community Chef Leader training course @ Tilling Green, Rye <p>Since the event, further work undertaken with Positive Futures & Street Games to highlight potential youth volunteers to access their volunteer programmes.</p> <p>Case study submitted to 'Community Games' for their funding contribution towards the Jubilee Games event and made available to Stuart Ramsbottom as supporting evidence.</p>					
2.9	Provide primary school age children with an opportunity to experience a wide range of 'Olympic' sports and inspire longer term participation	Deliver the 'Golden Challenge' project in up to 6 schools in priority areas in Rother. Production and dissemination of a participation toolkit	School and pupil participation figures. Target is 700 yr 1 – 3 pupils across 6 schools. Toolkit outcomes data	Albion In The Community	RDC – Adrian Gaylon HIMP funded	End of 2012

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		Teacher evaluation feedback	Follow up evaluation report produced			
	<p>Progress Report</p> <p>HIMP monitoring report is due in late 2012. This will provide progress report against output indicators.</p>					
(d) People With Disabilities						
2.10	Improve the strategic awareness of the issues that influence the provision and uptake of opportunities to be physically active, for people with physical impairments.	Undertake rapid appraisal of current provision, capacity, uptake and opportunities. Use findings to influence future commissioning and/or service innovation/redesign	Report with Action Plan developed	RDC - Stuart Ramsbottom	RDC – Debbie Peters and Adrian Gaylon 1066 PODS	End of March 2013
	<p>Progress Report</p> <p>£10K received from ESCC for ‘Aiming High’ disability funding. Related to a range of activities that provided short breaks for disabled children. Partners involved Pebsham Riding School, Children’s Centres, Mastersports, and 1066 PODS. Project development involved consultation and evaluation processes. Will support delivery of this action. Evaluation report to be made available by Adrian Gaylon.</p> <p>On-going meetings with relevant partners that will support delivery of outcome and output indicators.</p>					
(e) Black and Ethnic Minority Groups						
2.11	Improve the strategic awareness of the issues			RDC - Stuart Ramsbottom	RDC – Debbie Peters and	

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	that influence the provision and uptake of opportunities to be physically active, for people from black and ethnic minority groups				Adrian Gaylon RRAF	
<p>Progress Report</p> <p>No specific actions agreed. Await 2011 Census data for Rother BME profile.</p> <p>On review by Steering Group not identified as a 2012/13 priority. To be carried forward for the future.</p>						
(f) Open and Green Spaces						
2.12	Ensure that local open and green spaces are actively promoted as opportunities to be physically active, with a particular focus on priority groups and areas.	<p>Combe Valley Countryside Park is developed and promoted as an open and green space opportunity to be physically active through the following:</p> <ul style="list-style-type: none"> • Improve access and signage to and around the Park site • Production and distribution of 2012 events brochure • Plan, promote, deliver and evaluate an Open Day event on July 21st that includes Games in 	<p>Access and signage plans implemented</p> <p>Number of events organised and number of participants</p> <p>Number of participants at Open Day and evaluation feedback</p>	<p>ESCC – Andy Arnold</p> <p>Sussex Wildlife Trust – Kim Richards</p>		<p>End of 2012</p> <p>End of 2012</p> <p>Autumn 2012</p>

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		<p>Green Spaces and Games 4 Life messages</p> <ul style="list-style-type: none"> Identify and implement other opportunities to promote events independent of the printed brochure Agree future funding and service specification for community engagement work with a particular focus on priority groups and areas Work with partners to seek their views on park development, community engagement, use and access issues 	<p>from both residents and partner agencies</p> <p>Number of other promotional activities undertaken</p> <p>Report with recommendations produced for Park Management Board meeting in October.</p> <p>Findings incorporated in report for Management Board and future delivery planning</p>	<p>RDC – Debbie Peters, Stuart Ramsbottom. James Waite</p> <p>RDC - Frank Rallings & James Waite</p> <p>Kim Richards, Debbie Peters and Stuart Ramsbottom</p>	<p>ESCC - Sheila O'Sullivan ESHT – Jenne Nicholson</p>	<p>On-going</p> <p>October 2012</p> <p>October 2012</p>
<p>Progress Report</p> <p>Signage work taking place as part of Park development plan. Nature on your Doorstep leaflet printed and distributed. This contains information on park access and walking paths.</p> <p>2012 events brochure printed and distributed with additional on-line and media opportunities identified and implemented. 65 events staged with attendance of over 1500 people. Family Day event took place on July 21st involving a wide range of partners.</p> <p>Report produced by ESCC/PCT and SWT with proposal to set up a Task and Finish Group. The working group will hold a series of meetings to enable key organisations within statutory, voluntary and community sectors to make an effective contribution in order to ensure that the residents of Hastings and Rother, and in particular vulnerable communities living with easy walking and cycling</p>						

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	<p>distance of the Park (Hollington and Sidley) fully benefit from the potential health and well being benefits of the park. It would also improve residents' involvement in the park, lead to an increased use of the park and better understanding of the park's wildlife and landscape value. The intended outcomes of this working group are:</p> <ul style="list-style-type: none"> • Gain additional external resources to support ambitions/vision of the CVCP Management Plan • Maximize existing resources, including community assets within both geographical areas • Strengthen and maximise partnership working across health improvement (public health), environmental (wildlife/conservation) groups and planning and countryside rights of way officers • Use learning to develop further initiatives within Hastings and Rother and other areas within East Sussex. <p>The proposal has been supported at both the Officer Delivery Group and the Management Board forums. The group met for the first time in November.</p>					
(g) Sustainable Transport						
2.13	Develop sustainable transport solutions that will promote and support access to walking, cycling and public transport	<p>Funding bid to submitted to DfT Local Sustainable Transport Fund.</p> <p>If successful will lead to a wide range of actions focusing on communities, schools and workplaces within the Bexhill area.</p>	To be confirmed pending successful outcome of funding bid.	ESCC - Lisa Simmonds	ESCC - Anita Counsell	2012 to 2015
	<p>Progress Report</p> <p>Re-produced from report provided by ESCC Transport Policy Officer and presented to Rother Transport Group.</p> <p>DfT did not allocate monies for the Bexhill and Hastings elements of the Coastal Towns bid. ESCC have been advised by DfT officials that when Ministers took decisions on the funding for the LSTF bids that the allocation of other DfT funding to major schemes was considered. In this case the allocation of funding towards the Bexhill/Hastings Link Road was a determining factor</p>					

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	<p>in their decision.</p> <p>ESCC are now planning for the Bexhill capital schemes identified in the bid to be put forward for potential funding through the County Council's Local Transport capital programme. These will be as follows for the Bexhill area:</p> <ul style="list-style-type: none"> • Real Time Passenger Information (RTPI). An invitation to tender for the development and delivery of an upgraded and expanded RTPI system in East Sussex has been published. The contract is likely to be awarded in early January and work will begin immediately in the development of the new framework. • Signing & Lining & minor cycle route improvements. To reflect the routes included in the Bexhill Strategic cycle map. <ul style="list-style-type: none"> - Connections from Connect 2 to St Richards Catholic College - Signing & Lining - Seafront to Bexhill High (via Dorset Road) - Signing & Lining - Seafront to Bexhill College, via Beeching Road (Industrial Estate) and Down Road. • Town Centre Access Improvements. London Road, Bexhill, cycle and pedestrian access improvements, bus stop waiting facilities and traffic management improvements on this corridor. <p>These schemes will be developed as part of a wider package of sustainable travel and traffic management measures for the town and will complement the evolving Bexhill Town Centre Action Plan. ESCC is currently working in partnership with RDC officers to develop the brief for the feasibility work, which will commence in April 2013/14, following completion of the town centre strategy and action plan.</p> <p>LSTF funding that is available for marketing and promotions will be used during the remainder of 2012/13 to develop a 'Transport Web Portal' that will provide county wide benefits and result in the provision of a 'one stop shop' for ESCC travel information using existing ESCC 'TravelChoice' branding.</p> <p>One element of the original LSTF bid that was allocated funding was the 'Wheels to Work & Education' scheme. As a result of this ESCC are proposing to phase the delivery of this scheme on a countywide basis. An invitation to tender for the establishment of a social enterprise to operate a 'Wheels 2 Work & Learning scheme' in the county was advertised at the end of October.</p>					
(h) Healthy Workplaces						
2.14	Workplaces are promoting access to healthy lifestyle	a) LSP partners (who are employers) to review current practice regarding provision	All LSP partners are promoting Games 4 Life campaign and	LSP partners	Stuart Ramsbottom	Summer 2012

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	opportunities for employees, with a particular focus on physical activity	<p>and promotion of healthy lifestyle opportunities for employees.</p> <p>b) For RDC staff and members:</p> <ul style="list-style-type: none"> Promote national Games 4 Life campaign and completion of questionnaires Plan and deliver health related event that includes access to Health Trainer service Review access to and promotion of current healthy lifestyle activity for RDC staff <p>c) Explore potential project(s) to target other Rother based employers.</p>	<p>completion of questionnaires</p> <p>All RDC staff and members receive information</p> <p>Number of attendees and evaluation feedback</p> <p>Review completed and action plan produced</p> <p>To be agreed late 2012.</p>	<p>RDC – Maria Benford, Lisa Anderson and Daniel Collins ESHT - Clare Ledwith</p> <p>RDC - Stuart Ramsbottom ESHT – Hayley Martin Active Sussex – Donna Imrie</p>	<p>Stuart Ramsbottom</p>	<p>Autumn 2012</p> <p>Summer 2012</p> <p>Autumn 2012</p> <p>Autumn 2012</p>
	<p>Progress Report</p> <p>a) For LSP members: Healthy workforce activity included in recommendations for action from other LSP partners presented at LSP on July 18th, including signing up for Games 4 Life. Follow up audit of action taken will happen at start of 2013.</p>					

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	<p>b) For RDC staff and members:</p> <ul style="list-style-type: none"> Promoted national Games 4 Life campaign and completion of questionnaires No specific health related event planned as yet but working with HR Manager to review access to and promotion of current healthy lifestyle activity for RDC staff. This work may also lead to specific activity linked to Council Occupational Health contract. RDC has signed up with Freedom Leisure to promote discounted swim, gym and exercise classes during December. <p>c) Explore potential project(s) to target other Rother based employers. This is being taken forward in partnership with Active Sussex Healthy Workplace project. This is a web based project that will commence in early 2013. www.workplacehealthsussex.org</p>					
3. Developing Capacity and Capability						
3.1	Increased opportunities for individuals to participate in led Health Walks available.	<p>BTCV to support the delivery of accessible led health walks, working with partner organisations including RDC, RVA, Parish/Town Councils and housing providers. To include:</p> <ul style="list-style-type: none"> Programme of weekly led walks in priority areas available and promoted through a range of communication media Volunteer walk leader training available and promoted in priority groups, areas and setting 	<p>Number of regular led walks held</p> <p>Number of participants on led walks</p> <p>Number of trained Health Walk leaders</p> <p>Number of new organisations supported to deliver led walks</p> <p>Number of new promotional opportunities delivered</p>	BTCV – Paula Hubens	LSP partners Stuart Ramsbottom	Oct 2011 to Sept 2014

	Desired Outcome(s)	Action(s) To Be Taken	Output Indicator(s)	Lead Individual(s)/ Organisation(s)	Support Available (including funding)	Timescale
	<p>Progress Report</p> <p>Re-produced from report provided by TCV (The Conservation Volunteers).</p> <p>Data is from April 1st 2012.</p> <ul style="list-style-type: none"> • Number of regular led walks held - 7 health walks take place on a weekly basis in Bexhill, Sidley, Battle, Robertsbridge, Ticehurst, Bodiam and Rye. • Number of participants on led walks - 254 individuals took part in the health walks in Rother • Number of trained Health Walk leaders - 24 health walk leaders lead walks on a regular basis in Rother • Number of new organisations supported to deliver led walks - 6 new organisations are involved in the delivery of health walks. The involvement ranges from promoting the walks to service users, actually leading walks, partnership work to set up walks, and partnership work to provide progression routes for walkers. The organisations are AmicusHorizon - promoting walks, National Trust Bodiam - delivering walk, Rother Children's Centre's - setting up buggy walks, Hastings and Rother Rainbow Alliance - promoting walks, Diabetes Support Group Bexhill - promoting walks and Rother Ramblers- progression routes • Number of new promotional opportunities delivered - 3 events in Rother have been attended to promote the health walks. 					
3.2	Develop and promote a Walks Progression Pathway that enables walkers to move on from health walks	<p>Work with key partners including BTCV, Ramblers, RVA and ESCC to develop a Walks Pathway.</p> <p>Work with BTCV to set up a pilot project to monitor use of Pathway and use results to make recommendations for future work</p> <p>Include relevant information on Active Rother website</p> <p>Production and dissemination</p>	<p>Pathway developed</p> <p>Report produced</p> <p>Pathway available on Active Rother website.</p> <p>Case studies on file</p>	Stuart Ramsbottom	BTCV Ramblers RVA ESCC	End of March 2013

	Desired Outcome(s)	Action(s) To Be Taken	Output Indicator(s)	Lead Individual(s)/ Organisation(s)	Support Available (including funding)	Timescale
		of case studies	and ready for inclusion on Active Rother website			
<p>Progress Report</p> <p>Meeting held with new regional Walking for Health Officer hosted by Ramblers to explore national developments, working with Ramblers, pathway development and potential future links. Establishing a 'pathway' to engage/refer walkers into 'health walks' and other walking opportunities will be looked at nationally. It was agreed that we would move ahead with developing and piloting a pathway for East Sussex with initial work to take place in Rother.</p> <p>Pathway to be developed by working group on December 12th followed by consultation with wider group of partners and then piloting in Rother in early 2013.</p> <p>This work will support information that will be included on the new Active Rother website when it goes live in spring 2013. See Communications in section 4.</p>						
3.3	Physical activity pathway in place for healthcare professionals, with a range of referral options available, apart from gym based schemes.	<p>GPAQ pilot in Old Town surgery, Bexhill</p> <p>Development and delivery of a 'Lets Get Moving' pilot programme in 1 GP surgery in Rother. Will include:</p> <ul style="list-style-type: none"> • Training for surgery staff • Provision of a database of local physical activity opportunities • Evaluation work 	<p>Evaluation report produced</p> <p>Participating surgery identified</p> <p>Training delivered</p> <p>Database produced</p> <p>Evaluation report produced</p>	ESHT - Nicola Blake		<p>June 2012</p> <p>End of March 2013</p>

	Desired Outcome(s)	Action(s) To Be Taken	Output Indicator(s)	Lead Individual(s)/ Organisation(s)	Support Available (including funding)	Timescale
	Progress Report Work underway at Collington surgery.					
3.4	Communities in priority areas have a local champion(s) with an interest in leading physical activity initiatives	Recruiting and supporting volunteers	Number of local champions identified and 'active'	RVA - Gina Sanderson Parish/Town Councils	Stuart Ramsbottom	End of March 2013
	Progress Report Awaiting feedback from RVA and agreement on specific action to be taken.					
3.5	Community groups are supported and confident to be able to apply for funding and implement programmes that will enable them to increase access to and promote physical activity	Production and dissemination of guidance/toolkit including case studies of best practice	New funding generated New physical activity opportunities created	RDC - Stuart Ramsbottom RVA - Gina Sanderson		End of March 2013
	Progress Report Awaiting feedback from RVA and agreement on specific action to be taken.					
3.6	Better knowledge of local facilities and resources	Asset mapping with communities in priority areas	Mapping undertaken	RDC - Stuart Ramsbottom &	RDC - Brenda Mason	End of March 2013

	Desired Outcome(s)	Action(s) To Be Taken	Output Indicator(s)	Lead Individual(s)/ Organisation(s)	Support Available (including funding)	Timescale
	for physical activity	Integrated use of data held by partners Summary profile of what is available in each area	Process for data sharing agreed Profile produced and available on Active Rother website	Adrian Gaylon		
	Progress Report Work underway, using information gathered from across a range of projects.					
3.7	'Big Local' Heart of Sidley project in Sidley is aware and engaged with Active Communities strategy			RDC and RVA to support Sidley community led process		Programme starts in 2012 for 10 years.
	Progress Report Awaiting feedback from RDC and RVA and agreement on specific action to be taken.					
3.8	Increased awareness of local physical activity opportunities via 'places that people go to'	Develop a partnership programme with ES Library and Information Service to include: <ul style="list-style-type: none"> Library Staff training Use of library space and facilities for promotional opportunities 	Plan agreed and specific actions delivered	ESCC - Abigail Luthmann RDC - Stuart Ramsbottom & Adrian Gaylon		End of March 2013

	Desired Outcome(s)	Action(s) To Be Taken	Output Indicator(s)	Lead Individual(s)/ Organisation(s)	Support Available (including funding)	Timescale
		<ul style="list-style-type: none"> Integrating messages into on-going activities offered 				
	<p>Progress Report</p> <p>Staff training event delivered by Adrian Gaylon and Paula Hubens at Bexhill Library.</p> <p>Libraries supported Games 4 Life campaign.</p> <p>SR liaising with Abi Luthman re further Rother specific developments with a focus on new Active Rother website.</p>					
3.9	Client uptake for NHS Health Trainer service is increased in Bexhill and Sidley.	<p>Support ESHT to set up a task and finish group that will engage partner organisations and agree and undertake specific actions to include:</p> <ul style="list-style-type: none"> Identify and understand Rother specific service data Setting of baseline data Engagement work with target groups Specific publicity work in RDC publications and local media Engaging local councilors Presenting to Rother HIMP Production and dissemination of case 	<ul style="list-style-type: none"> Rother service user data report available and baseline set Task and finish group meeting with agreed work plan Number of new publicity opportunities achieved Case studies on file and ready for inclusion on Active Rother website Follow up data available 	Stuart Ramsbottom ESHT – Claire Ledwith		End of March 2013

	Desired Outcome(s)	Action(s) To Be Taken	Output Indicator(s)	Lead Individual(s)/ Organisation(s)	Support Available (including funding)	Timescale
		studies <ul style="list-style-type: none"> • Undertaking and reporting 3, 6 and 12 month client follow ups 				
<p>Progress Report</p> <p>Health Trainer service currently being delivered in priority areas in Rother with increased HT capacity recently made available. Rother based staff regularly participate in community events e.g. Older Peoples Day, Combe Valley Park Family Day.</p> <p>Service Manager has presented an update at Rother HIMP.</p> <p>No work undertaken as yet with regard to actions set out here.</p>						
3.10	Build capacity of and support available to Exercise Referral Scheme providers in Rother, in order to: <ol style="list-style-type: none"> ensure compliance with national standards and ensure accurate data collection to assess the effectiveness 	<ul style="list-style-type: none"> • Recommend and then agree data that could be collected and is reflective and in line with national standards. • Develop infrastructure for data collection in consultation with leisure providers, Public Health analysts and RDC. • Develop Special Interest Group where best practice can be shared and encourage using as a basis the consultation document - Professional 	All 3 Exercise Referral Scheme providers (currently Freedom Leisure in Bexhill, 20/20 Health in Battle and 20/20 Fit in Rye) in Rother involved in this work. Data collection criteria agreed and made available to Active Communities programme. Report on findings and recommendations	ESHT – Jenne Nicholson	RDC – Stuart Ramsbottom and Adrian Gaylon	End of March 2013

	Desired Outcome(s)	Action(s) To Be Taken	Output Indicator(s)	Lead Individual(s)/ Organisation(s)	Support Available (including funding)	Timescale
		and Operational Standards for Exercise Referral <ul style="list-style-type: none"> • Provide a report on findings and recommendations 	available to Active Communities programme.			
	<p>Progress Report</p> <p>Re-produced from report provided by ESHT.</p> <p>Inaugural Special Interest Group was held on 26/11/12, TOR discussed and draft agreed to be confirmed at next meeting; minimum data set discussed and agreed that ESHT would draft a data collection and evaluation framework to agree next meeting (early in the New Year) with a view to data collection from April 2013.</p>					
3.11	Ensure opportunities for uptake of specialist health improvement training are maximised in Rother, in particular 'Making Every Contact Count' (MECC)	Work with ESHT Health Improvement Team to review Rother uptake and agree and implement specific action Work with RDC HR department to make MECC training available to identified officer groups	Number of Rother participants undertaking MECC training Number of RDC staff undertaking MECC training	ESHT - Hayley Martin and Andrew Hoyt RDC - Stuart Ramsbottom and Maria Benford		End of March 2013
	<p>Progress Report</p> <p>Recommended as a specific area for action at RDC workshop in July 25th. New ESHT Training Brochure circulated to RDC members. Sign up to be audited and feedback obtained from any participating members.</p> <p>HR Manager to take information to RDC Training Group.</p>					

	Desired Outcome(s)	Action(s) To Be Taken	Output Indicator(s)	Lead Individual(s)/ Organisation(s)	Support Available (including funding)	Timescale
3.12	<p>Clear and effective links established between Active Sussex, RDC and local communities and sports clubs, that will support achieving the following Sport England targets in Rother:</p> <ol style="list-style-type: none"> 1. A year on year increase in the % of people who play sport once a week for at least 30 minutes. 2. An increase in the % of 14 to 25 year old playing sport once a week 3. A reduction in the number of 14 to 25 year olds dropping out of sport 	<p>Work with Active Sussex to identify funding/training opportunities that will benefit and develop capacity in local communities and clubs in Rother. To include the following projects:</p> <ul style="list-style-type: none"> • Sportivate • Inspired Facilities • Community Games • School Sports Clubs (under development) • Door Step Sports Clubs (begins April 2013) • Disability access • Clubmark • Positive About (under development) 	<p>Within the 2012/13 year the number of:</p> <ul style="list-style-type: none"> • Grants made and individuals benefitting from Sportivate funding • Grants made under Inspired Facilities • Community Games registered events • Accredited Clubmark recipients 	<p>Active Sussex - Sadie Mason RDC - Adrian Gaylon and Stuart Ramsbottom</p> <p>East Sussex Volunteer Centre</p> <p>ESCC - Sheila O'Sullivan</p>	<p>RDC makes annual funding contribution to Active Sussex from Sports Development budget.</p> <p>Sport England funding</p>	End of March 2013
<p>Progress Report</p> <p>Several discussions have taken place in Rother under the banner of Active Communities on how to support the physical activity sector strengthen and expand its work through use of volunteers/citizens who want to become active and give something to their communities. There have also been similar discussions in Hastings within the context of there physical activity strategy implementation work. Discussions have also included how to facilitate and enable local clubs and groups exploit the opportunities and resources that are available to help them develop, many through Active Sussex. To date many of the workshops and forums (coordinated by Active Sussex) are held in Brighton and uptake from East Sussex is not felt to be as great as it might be by a range of partners.</p>						

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	<p>Key stakeholders include:</p> <ul style="list-style-type: none"> • Rother District Council (Active Rother/Active Communities) • Hastings Borough Council (Active Hastings) • East Sussex Volunteer Centre • Active Sussex • East Sussex Healthcare NHS Trust (Health Development) • East Sussex Public Health <p>A proposal is now being finalised to deliver a workshop for key stakeholders and representatives of sports clubs and groups; followed by supporting activities and opportunities within an agreed delivery plan. The workshop and delivery plan will be Hastings and Rother focused.</p> <p>The key outcome/outputs of this work will be to:</p> <ul style="list-style-type: none"> • Increase number of organisations that could benefit from using volunteers and support them, where appropriate • Increased opportunities for those expressing an interest in ‘volunteering in sport’ • Increased collaborative working between health improvement, sports development and voluntary sector partners <p>The proposed timescale for this work is:</p> <ol style="list-style-type: none"> 1. Scope and agree focus (virtually or face to face) by mid December with key stakeholders and a few representatives of sports clubs/groups to enhance their engagement 2. Hold workshop in mid/late January 2013 3. Complete report and draft action plan- early February 2013 					
4. Communication and Marketing						
4.1	Social marketing tools and insight are used to inform the development and delivery of programmes and	a) Promote and encourage use of social marketing tools and insight with partners.	On-line resources and tools circulated, including any training opportunities and offer of technical support	RDC - Adrian Gaylon and Stuart Ramsbottom		

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	communication with priority groups	<p>b) Healthy Foundations Segmentation model workshop is delivered within Rother.</p> <p>Findings from the workshop are used to inform future communications strategy and service development</p>	<p>Number of organizations supported</p> <p>Workshop delivered with at least 3 Rother practitioners attending</p> <p>Findings agreed and written up.</p> <p>Report used to inform 2013/14 Delivery Plan.</p>	ESCC - Anita Counsell and Sheila O'Sullivan		
<p>Progress Report</p> <p>a) To be developed and implemented as part of communication work to leisure/sports providers and community organisations (see 4.2)</p> <p>b) East Sussex workshop held on July 13th. Awaiting news on any further development work from ES Public Health Team.</p>						
4.2	Communications plan developed and implemented to promote clear and consistent messages re physical activity	<p>Communications plan to focus on:</p> <ul style="list-style-type: none"> • Active Rother brand development • Web based information provision • Use of social media • Use of case studies that can be motivational to 	<p>Plan produced with implementation and review procedures in place.</p> <p>Number of Active Rother brand usage opportunities</p>	<p>RDC Stuart Ramsbottom and Daniel Collins</p> <p>Partner organisations appropriate to priority groups</p>		End of March 2013

	Desired Outcome(s)	Action(s) To Be Taken	Output Indicator(s)	Lead Individual(s)/ Organisation(s)	Support Available (including funding)	Timescale
		<ul style="list-style-type: none"> local residents Use of local media features 	Number of media/publicity opportunities actioned and on file	and areas		
<p>Progress Report</p> <p>RDC have developed proposals for a Communications campaign that reflects the strategic aims of the Active Communities programme and in particular the desire to improve recognition of and engagement with the Active Rother brand. There are 3 aims that reflect what we are looking to achieve:</p> <ol style="list-style-type: none"> 1. To promote physical activity participation and access to opportunities in Rother with an emphasis on targeting priority population groups and areas as identified in the Active Communities strategy. 2. To develop a new Active Rother website that will be a 'hub' recognised by both partners and the public as the place to go for information on physical activity opportunities, projects and other information. The brand should be seen as a mark of quality. Sports clubs, community groups and partner agencies will be asked to submit information to the website in order that an up to date website is created and maintained. 3. To engage with health and social care professionals promoting the Active Rother brand and website as a trusted source that they can use with patients/clients for information provision and 'direct referral' when appropriate. <p>A budget of £25,000 sourced from the PCT investment in the Active Communities programme is available for this project</p> <p>Work is being undertaken as follows: First two weeks of October 2012 – agree commissioning specification for tender process Mid October 2012 – invite PR companies to 'pitch' for providing the work End of November 2012 – award contract for campaign January to September 2013 – campaign development and delivery</p>						
4.3	Up to date information on physical activity programmes and opportunities available in	Active Rother website re-designed and launched as a 'hub' for information on physical activity programmes	New website designed and launched Publicity programme in	Stuart Ramsbottom	RDC – Adrian Gaylon, Cheryl Poole, Daniel Collins and	Spring 2013

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	one place.	and opportunities, targeted at both residents and partners. Site and content management arrangements in place within RDC or via a partner organisation	place targeted at local residents Partners are aware of the site, its role and how to submit information for inclusion on it		Toby Field	
<p>Progress Report</p> <p>RDC officer group met in May to consider existing Active Rother site with a specific focus on hosting and content management issues. Decision taken to keep current site updated but to prepare a specification for a new site that pending technical and costing appraisal could site on RDC web platform or with that of another organisation. Specification produced for a new site.</p> <p>Work now being taken forward as part of the plans set out in 4.2 above.</p>						
4.4	Local opportunities are developed to promote the Olympic and Paralympic Games and inspire physical activity participation	Communities are supported to plan events around Torch Relay on July 17th RDC to keep a calendar of event activity RDC website to carry related information	Number of events that take place Number of media features generated	RDC - Adrian Gaylon and Daniel Collins		End of 2012
<p>Progress Report</p> <p>RDC held meetings held for business and community groups and local sports clubs to disseminate torch relay information as it became available with regard to July 17th/18th. Communications work where appropriate included opportunities to promote local</p>						

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	physical opportunities as part of Active Rother brand development work.					
4.5	Change4Life (and its sub-brands), insight and resources used to inform delivery of campaigns	<p>Encourage partners to register and use Change4Life resources, where appropriate</p> <p>Encourage all sports clubs and activity providers to list local opportunities on Active Rother website</p> <p>Lead on/work with partners to implement a district wide Games4Life campaign and encourage completion and return of questionnaire</p> <p>Analyse participation data on Games4Life and incorporate relevant findings into future work.</p>	<p>Evidence of information distribution and partner engagement (what can you gather and keep?)</p> <p>5% increased each year on baseline (what is current figure for number on database?)</p> <p>5% of Rother population to complete a questionnaire</p> <p>Short report produced, with recommendations</p>	<p>RDC - Adrian Gaylon</p> <p>ESCC – Sheila O’Sullivan</p>	<p>Technical assistance from Stuart Ramsbottom</p> <p>Resources from national campaign</p>	April to December 2012
	<p>Progress Report</p> <p>Implementation of East Sussex action plan within Rother included</p> <ul style="list-style-type: none"> • Distribution of questionnaire within Rother both in paper and e-format. • All LSP partners asked to promote Games 4 Life campaign and completion of questionnaires • Questionnaires given out as part of public engagement work at events such as Combe Valley Park Family Day and Older Peoples Day. • Information on RDC website and staff intranet • RDC issue press release supporting the campaign. 					

	Desired Outcome(s)	Action(s) To Be Taken	Output Indicator(s)	Lead Individual(s)/ Organisation(s)	Support Available (including funding)	Timescale
5. Evaluation and Learning						
5.1	Greater sharing of what works and what doesn't in terms of achieving strategic aims, in order to measure impact and enable learning for the future.	Use Steering Group and HIMP to share information. Projects to be written up and reports disseminated Evaluation work encouraged and supported to in order to measure impact and enable learning for the future.	Guidance produced on this action. Number of project reports received Reports available on Active Rother website	RDC - Stuart Ramsbottom		End of March 2013
<p>Progress Report</p> <p>Examples of evaluation work undertaken include: ESHT - Lets Get Moving ESHT - Health Checks pilot RVA Active Ambling project report Age UK – Physical Activity Taster Sessions (Report for PCT Commissioners and not yet available for wider dissemination) RDC Older Peoples Day (Report for RDC Equality and Diversity Working Group and not yet available for wider dissemination)</p> <p>Tender for Active Women evaluation project currently taking place. Plan is to commence in early January 2013 with preliminary results and draft report by March 2013.</p>						
5.2	Introduction of a standardised monitoring and evaluation tool for interventions aimed at increasing physical	Research to develop a monitoring and evaluation tool that will measure: <ul style="list-style-type: none"> • daily activity levels • individuals who have 	Review undertaken of monitoring and evaluation tools used by partners looking to increase physical	RDC - Stuart Ramsbottom	ESHT – Nicola Blake	End of March 2013

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	activity participation within community based interventions	<p>'moved on' and broadened their engagement in physical activity</p> <ul style="list-style-type: none"> self-reported measures of activity before, after and at 6 and 12 months after completion of intervention <p>Identify 2 projects to pilot a tool that measures participation and behaviour change in line with above criteria.</p>	<p>activity participation.</p> <p>Appraisal undertaken of above against evidence base guidance.</p> <p>Pilot projects undertaken and written up with recommendations for future use.</p>			
<p>Progress Report</p> <p>National Obesity Observatory has produced a Standard Evaluation Framework for interventions focused on physical activity participation. This framework provides the evidence based framework for developing a monitoring tool for community based interventions.</p> <p>Work is currently going on to audit compliance across a range of current projects in order to assess what needs to be done for programmes in Rother.</p>						
6. Sustainability						
6.1	Plans in place to ensure that Active Communities programme continues to	To be agreed	To be agreed	RDC – Brenda Mason	Stuart Ramsbottom	

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	lead and inform work to increase physical activity participation across priority population groups and areas within Rother.			ESCC – Sheila O’Sullivan LSP partners		
	Progress Report Action and outputs to be agreed. To be discussed at December Steering Group meeting.					