



Rother Local Strategic Partnership

Making things better
by working **together**

www.rother.gov.uk/LSP

ACTION PLANS

2008 - 2011

Introduction

The following action plans is the collective work of the eight priority action groups, who were established to deliver the Rother Community Plan (now called the Sustainable Community Strategy), which was published in November 2004.

Each of the eight groups have been working within their action groups to pull together their action plans, which are in response to the comments made by the public to the “Tell Us What You Think Community Consultation” in 2002, the Draft Community Plan in 2004 and common themes arising from Local Action Plans.

The template used for the action plans is based on the following publication:

Performance Management Framework
Local Strategic Partnerships
The NRU Model
A suggested approach - ODPM & NRU

The following notes were used to assist the action groups in completing their plans:

- **Progress on** – the issue that is being reviewed (i.e. education, health, housing and any LSP specific themes).
- **Other partners or people involved** – any other organisations or people involved in the planning.
- **Strategic Objective** – the overall objective that the action group is aiming to meet as stated in the template.
- **Target** – an individual target forming part of an overall objective.
- **Baseline** – the action group’s starting position.
- **Target for the current year** – what the action group is aiming to achieve.
- **Actual** – what the action group has achieved at the time of the review.
- **Next Milestone and date** – what the action group plan to achieve by when.
- **Activity/Evidence?** – What the action group is doing to meet the target. What evidence have they used to decide upon the actions they need to take? Examples of evidence could include good practice from elsewhere, local surveys, feedback from focus groups, information from partner agencies, and so on.

The East Sussex Local Area Agreement (LAA) can be viewed at: <http://www.essp.org.uk/LAA.htm>

Pride of Place, the Sustainable Community Strategy for East Sussex can be viewed at: www.essp.org.uk.

Rother LSP targets 2008-2011

LSP Action Plan Group: CHILDREN & YOUNG PEOPLE	Lead Organisation: Children's Services Planning Group Contact Name: Carleton Astley
Other Partners: Members of the Children's Services Planning Group	Review Date:

Overall Target – What we hope to achieve over the next 3-years	Base-line Our starting position	Target for 2008/'09	Target for 2009/'10	Target for 2010/'11	Organisation Who will deliver this?	Activity/Evidence What is being done to deliver this?	LAA Reference No / National Indicator Ref No (if applicable)	Link to Parish Plans And/or other Strategic plans
To reduce the numbers of 16-18 year olds who are not in Employment, Education or Training (NEETs).	8.72%	7% 8.17%	6.2%	5.4%	ESCC	<ul style="list-style-type: none"> Carefully track all young people, particularly those at point of transition via the implementation of September Guarantee for 16 and 17 year olds. Develop a mix of further education provision targeting 16/17 year olds who have not achieved level 1 qualification. Develop engagement provision for year 11 students at risk of becoming NEET. Continue the development of education provision for young parents. Develop a NEETs working group for Rother. Improve co-ordination and targeting of resources across the area that will impact on this target. 	117	

<p>To increase the number of young people aged 13-19 in “regular contact” with the Youth Development Service (YDS) and Partners accessing activities.</p>	16%	18% 13%	19%	20%	ESCC	<ul style="list-style-type: none"> • To record all Children & Young People who attend YDS activities i.e. Youth Clubs, Information Shops, Detached & Mobile Services. • To improve the recording of those Children & Young People who are attending Youth Clubs not captured via the above. • The YDS delivers youth work activities through Claverham, Robertsbridge and Thomas Peacocke Community Colleges. • Provides support and funding to the Voluntary Youth Sector in Rother. • Development of a Youth Access Centre in Bexhill. • To implement the recommendations and findings from the Youth Review 2008. • Increase youth consultation and participation by the development of a CSPG children and young people group. 	110	
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Rother LSP targets 2008-2011

LSP Action Plan Group: COMMUNITY SAFETY	Lead Organisation: Safer Rother Partnership Chair: Mani Gilbert-King / Co-ordinator: Carol Studley
Other Partners: RDC, ESCC, ESFRS, Sussex Police, SPA, PCT etc.	Review Date:

Overall Target – What we hope to achieve over the next 3-years	Base-line Our starting position	Target for 2008/'09	Target for 2009/'10	Target for 2010/'11	Organisation Who will deliver this?	Activity/Evidence What is being done to deliver this?	LAA Reference No / National Indicator Ref No (if applicable)	Link to Parish Plans And/or other Strategic plans
Work to support Sussex Police to reduce Total Crime by 10% by end March 2011.	5340 Total number of crimes in 2007/08	5% 9.3%	3% by end of July achieved 10.1% reduction	2%	Safer Rother Partnership	Work of the partnership to reduce key crimes through work of Action Groups, Crime Prevention projects and targeted work with offenders,	N/A Relates to Sussex Police Target	General Crime Reduction although specific problems to meet this target can fit more closely with the LAPs
Focused work on Prolific Offenders.	County baseline 263 offences	20% reduction in offending of those on intensive supervision scheme.	22% reduction in offending for those on the cohort		Safer Rother Partnership with RIPPO group	Quarterly monitoring of scheme & funding of Intensive Supervision Scheme HARPOS. Monthly meetings with partner agencies.	NI30 Previously LAA stretch target 2008/09	Non specifically
To work in Partnership to reduction in the fear of crime	Baseline .from Satisfaction Survey 86% feel safe during the day 46% feel safe after dark	92% feels safe during the day 61% feel safe after dark Place Survey	Increase % who feel safe during the day and after dark		Safer Rother Partnership	Programmes to reduce fear of crime. SRP & Sussex Police surveying residents through web and face to face surveys at community crime prevention events & Neighbourhood Panels.	Covered within the Place Survey	Raised by LAP process as an issue in

Rother LSP targets 2008-2011

LSP Action Plan Group: CULTURE & LEISURE	Lead Organisation: Rother District Council Contact Name: Madeleine Gorman
Other Partners: Freedom Leisure, East Sussex Museums, De La Warr Pavilion, National Trust, English heritage, Rother Museums Group, East Sussex Libraries, Rye Harbour Nature Reserve, Age Concern, The Place – Camber Sands, Hastings & Rother PCT, High Weald AONB.	Review Date:

Overall Target – What we hope to achieve over the next 3-years	Base-line Our starting position	Target for 2008/'09	Target for 2009/'10	Target for 2010/'11	Organisation Who will deliver this?	Activity/Evidence What is being done to deliver this?	LAA Reference No / National Indicator Ref No (if applicable)	Link to Parish Plans And/or other Strategic plans
Facilities for young people (outdoor).	7 outdoor skate parks & 7 recreational multi-use games/kick-about areas.	8 outdoor skate parks & 10 recreational multi-use games/kick-about areas.	8 outdoor skate parks & 12 recreational multi-use games/kick-about areas.	8 outdoor skate parks & 15 recreational multi-use games/kick-about areas.	RDC, Town/Parish Councils, Education establishments, ESCC, Leisure Centres.	RDC commitment of £100k for new kick-about areas. RDC executive priority project EP33 multi-use Games Areas. Community grant scheme supports new facilities in partnership with Towns/Parishes & youth groups. Building Schools for the Future programme.	NI 110	Crowhurst LAP (development of school facilities). Sedlescombe LAP. Westfield LAP. Every Child Matters. ESCC Children & Young Peoples Plan. RDC Sports Strategy (1997). RDC Your Culture & Leisure Strategy. RDC Open

								Space Strategy. Hastings & Rother Leisure Facility Strategy.
Activities for young people.	Informal and formal arts & sports provision through clubs, public sports centres, the De La Warr Pavilion, village halls, community centres, schools (extra curricular) & private facilities. Baseline measure = 28%.	Increase the percentage of young people (age 5-19) participating in regular arts, museum or sports activities in an indoor facility by 1% (approx 130 young people). NB – “regular” is defined as participation in at least 10 activity sessions – this could be over 10 weeks or a 5-day am/pm holiday programme.	Increase the percentage of young people (age 5-19) participating in regular arts, museum or sports activities in an indoor facility by 1% (approx 130 young people). NB – “regular” is defined as participation in at least 10 activity sessions – this could be over 10 weeks or a 5-day am/pm holiday programme.	Increase the percentage of young people (age 5-19) participating in regular arts, museum or sports activities in an indoor facility by 1% (approx 130 young people). NB – “regular” is defined as participation in at least 10 activity sessions – this could be over 10 weeks or a 5-day am/pm holiday programme. (NB – Sports priority during lead up to 2012 Olympics).	RDC Town/Parish Councils, Education establishments, ESCC, Leisure Centres.	RDC Youth Activity Project. Extra curricular school sessions. Town/Parish Youth Clubs. Local sports clubs. Local arts groups & museums. Youth opportunities fund activity sessions. Extended school programme. Holiday activities programmes. Private sector activity programmes (e.g. Battle Abbey, Batemans etc).	NI110	Sedlescombe LAP. Westfield LAP. ESCC Children & Young Peoples Plan. RDC Sports Strategy (1997). RDC Your Culture & Leisure Strategy. RDC Open Space Strategy.

Sessions for Adults.	Informal and formal arts & sports provision through clubs, public sports centres, the De La Warr Pavilion, village halls, community centres and private facilities. Note – participation rate to be confirmed 08/09.	Increase the percentage of adults (age 18+) participating in regular arts, museum or sports activities in an indoor facility by 0.25% (approx 170 people). NB – “regular” is defined as participation in at least 10 activity sessions.	Increase the percentage of adults (age 18+) participating in regular arts, museum or sports activities in an indoor facility by 0.25% (approx 170 people). NB – “regular” is defined as participation in at least 10 activity sessions.	Increase the percentage of adults (age 18+) participating in regular arts, museum or sports activities in an indoor facility by 0.25% (approx 170 people). NB – “regular” is defined as participation in at least 10 activity sessions. (NB – Sports priority during lead up to 2012 Olympics).	Town/Parish Councils, Learning & Skills Council, ESCC.	Community Grant Scheme supports Town/Parish groups. List Arts events/programme. Museum discussions/lectures. Promote opportunities for local sports club participation.	NI8	Brede LAP. Northiam LAP. Peasmarsh LAP. Sedlescombe LAP. RDC Sports Strategy (1997). Your Culture & Leisure Strategy. RDC Open Space Strategy.
Increase the number of volunteers supporting cultural (arts, sports & heritage) activities in their communities. (Note – Achievement of this will need to include a range of skills	Voluntary participation is already an essential part of cultural provision (e.g. sports club members, museum & art gallery staffing etc). The extensive	Six new volunteers, each supporting at least 12 organised sessions in their local communities.	Ten new volunteers, each supporting at least 12 organised sessions in their local communities.	Twenty new volunteers, each supporting at least 12 organised sessions in their local communities.	Hastings and Rother Schools Sport Partnership, Sussex County Sports Partnership, RDC, Action in rural Sussex, Town/Parish Councils, ESCC (Volunteer Officer), Rother	Promotion of volunteering opportunities via Town/Parish newsletters. Volunteer opportunity listings. Volunteers training and mentoring.	NI110 NI 8	Brede LAP. Peasmarsh LAP. Sedlescombe LAP. Westfield LAP. ESCC Children & Young Peoples Plan. RDC Sports Strategy

development e.g. Health & Safety, children's safety, first-aid etc).	and fluctuating nature of voluntary provision means it is not possible to accurately suppose a baseline.				Voluntary Action.			(1997). RDC Your Culture & Leisure Strategy. RDC Open Space Strategy.
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Rother LSP targets 2008-2011

LSP Action Plan Group: EMPLOYMENT & SKILLS	Lead Organisation: Ten Sixty Six Enterprise Contact Name: Graham Marley
Other Partners: RDC, LSC, RVA, JC+	Review Date:

Overall Target – What we hope to achieve over the next 3-years	Base-line Our starting position	Target for 2008/'09	Target for 2009/'10	Target for 2010/'11	Organisation Who will deliver this?	Activity/Evidence What is being done to deliver this?	LAA Reference No / National Indicator Ref No (if applicable)	Link to Parish Plans And/or other Strategic plans
Reduce the gap in average earnings against the regional average by 0.5% per annum through an improvement in lower wage levels.	2007 Average (Median) earnings residence based, Gross weekly earnings (ESIF) Rother £325 Region £408 Gap 20.4% (ESIF)	Maintain current gap Gap 12% Jan 2009	Reduce gap by 2%	Reduce gap by 5%	All partners	Increase in business take-up of support and training (BL). Development of new commercial/industrial space such as North Bexhill, Sidley Goods Yard, Robertsbridge Mill etc (RDC). Delivery of the Five Point Plan through Sea Space. Development of the Link Road to underpin North Bexhill developments.		Brede, Sedlescombe & Northiam Brede, Etchingham & Peasmarsh
Narrow the gap in unemployment between the worst and best performance wards in the District. Reduce unemployment to the regional average.	May 2008 SE 1.4% Rother 1.7% Central 4.2% Sidley 4% Sackville 3.6% (ESIF)	No ward to have above 4% Central 6.7% Sidley 6.2% but in the context of nationally rising unemployment figures. The	No ward to have above 4%	No ward to have above 3.9%	JC+	Support provision of start-up businesses (BL). Support development of social enterprises (Rother RVA LEGI Project). Support the work of the Children and Young People group to reduce the number of NEETs.		

		figures across the district have risen less quickly than the whole County figures as at March 2009						
Increase the number of VAT registered businesses.	2006 3350 (ESIF)	3370 3480 (2007 latest figures)	3400	3451	All Partners	Support the provision of start-up services (BL). Support the development of existing young businesses.		Sedlescombe, Brede, Northiam & Crowhurst

Rother LSP targets 2008-2011

LSP Action Plan Group: ENVIRONMENT	Lead Organisation: Rother Environmental Group Contact Name: Christopher Strangeways
Other Partners: RDC, ESCC	Review Date:

Overall Target – What we hope to achieve over the next 3-years	Base-line Our starting position	Target for 2008/'09	Target for 2009/'10	Target for 2010/'11	Organisation Who will deliver this?	Activity/Evidence What is being done to deliver this?	LAA Reference / National Indicator Ref No (if applicable)	Link to Parish Plans and/or other strategic plans
Increase grants for domestic energy efficiency overall by 50% a year (100% in Priority Group*).	Grants given April to August 2008 £198,080	£600,000	£1.5m	£2m	EAGA Energy Companies RDC	Warm Front Grants EAGA CERT data from OFGEM	NI 186 NI 187 NI 188	
Increase grants for Domestic Renewable energy by 100% a year.	£28,780	£60,000	£120,000	£240,000	Low Carbon Buildings Programme	Data from LCBP	NI 186 NI 187 NI 188	
Increase collection of cardboard for recycling by 50% a year.	0	120 tons 30 tons (Rye only)	240 tons	480 tons	Smurfit RDC ESCC Green Bottles Rye Chamber of Commerce	Rye and Robertsbridge Recycling schemes Smurfit collections	NI 191 NI 192 NI 193	

*Priority group as defined by OFGEM is households in receipt of certain benefits and tax credits, residents over 70, or income less than £15,592.

NI 186 Per capita reduction in CO₂ emissions in the LA area PSA 27

NI 187 Tackling fuel poverty – % of people receiving income based benefits living in homes with a low energy efficiency rating Defra DSO

NI 188 Planning to Adapt to climate change PSA 27

NI 191 Residual household waste per household Defra DSO

NI 192 Percentage of household waste sent for reuse, recycling and composting Defra DSO

NI 193 Percentage of municipal waste land filled Defra DSO

Rother LSP targets 2008-2011

LSP Action Plan Group: HEALTH	Lead Organisation: Rother HIMP Contact Name: Richard Watson
Other Partners: PCT, RDC, ESCC, ESHT, SRP, RVA, AIRS, Care for the Carers, Rother Homes, Sussex Ambulance Service, Age Concern, H and R Health and Social Care Forum and Rother Association of Local Councils	Review Date: March 2009/10/11

Overall Target – What we hope to achieve over the next 3-years	Base-line Our starting position	Target for 2008/09	Target for 2009/10	Target for 2010/11	Organisation Who will deliver this?	Activity/Evidence What is being done to deliver this?	LAA Reference No / National Indicator Ref No (if applicable)	Link to Parish Plans And/or other Strategic plans
Reducing smoking especially in disadvantaged groups and pregnant women.	552 persons achieved a 4 week quit date in 2007 / 08	551 persons to achieve 4 week quit date. 574 quits achieved	556 persons to achieve 4 week quit date	562 persons to achieve 4 week quit date	Hastings and Rother PCT and East Sussex Hospitals Trust	Provision of smoking cessation advice and support, through a range of 1: 1 and group interventions in different settings e.g. GP practices, NHS clinics, local workplaces and other community settings	7.4	
Reducing teenage pregnancy by strengthening delivery to reach vulnerable groups and target areas with high rates of under 18 conceptions as part of the broader programme to improve sexual health.	In 2006 the conception rate per 1,000 for women under 18 years old was 37	37.1 per 1,000 for 2005-2007		50% reduction in teenage conception rate to 18.5 per 1000	Hastings and Rother PCT, ESCC Youth Development Services, secondary schools and Children's Centres	Delivery of Teenage Pregnancy 3 programme by PSHE and YDS providing training to pupils in schools with a high incidence of Teenage Pregnancy. Robust condom distribution in place. Emergency Hormonal Contraception available free of charge to under 18's from GPs and Pharmacies On site sexual health service at secondary	2.2	

						schools.		
Reducing falls through preventative care and more intervention in the home and the community.	In 2006 the rate per 1,000 residents of ambulance service callouts and cases taken to hospital of fallers aged 65 years and over was 69	2% reduction in number of falls	2% reduction in number of falls	2% reduction in number of falls	Hastings and Rother PCT, ESCC, Age Concern, Rother Voluntary Action and Action in Rural Sussex	Review and evaluate preventative care in home and community settings including Age Concern's GP Home Safety project. Promote falls prevention at community events, and older peoples groups. Raise awareness of secondary care based Falls Prevention Team.	7.2	
Obesity								

Rother LSP targets 2008-2011

LSP Action Plan Group: HOUSING					Lead Organisation: Rother Homes Contact Name: Clare Thomson			
Other Partners: RDC					Review Date:			
Overall Target – What we hope to achieve over the next 3-years	Base-line Our starting position	Target for 2008/'09	Target for 2009/'10	Target for 2010/'11	Organisation Who will deliver this?	Activity/Evidence What is being done to deliver this?	LAA Reference No / National Indicator Ref No (if applicable)	Link to Parish Plans And/or other Strategic plans
Raise awareness of local housing needs and services available within the local community, particularly rural Rother.	Housing register statistics: 1781 total 321: rural Rother (18.02%) 483: Bexhill, Battle, Rye (27.11%) 977: outside Rother (54.87%)	Increase percentage on register from rural Rother to: 18.1% 18.26%	18.3%	18.5%	Rother District Council	<p>“Re-branding” of Housing register in line with Homemove Choice Based Lettings.</p> <p>Attendance at Parish Council meetings.</p> <p>Review of Housing information leaflets.</p> <p>Implementation of school's project – education programme re homelessness.</p> <p>Marketing of Choice Based Lettings.</p>		RDC Housing Strategy
Ensure that energy efficiency measures and advice reach the most vulnerable members of the community.	Increase delivery of training sessions to RDC, PCT and any other	Delivery of 5 training sessions 8 sessions (91 people)	Delivery of 8 training sessions	Delivery of 12 training sessions	Rother District Council	Design a training programme, which will alert relevant staff of affordable warmth measures available to their clients within the District.	NI187	RDC Affordable Warmth Strategy (currently in draft format)

	relevant private, public or voluntary sector staff. Baseline: 3 sessions training during 2007/'08.	trained)				Develop a calendar of training events and a database of potential delegates. Deliver training over 3-year period.		
Meet the needs of vulnerable households through new housing supply.	100% of all new affordable homes built to have suitable space, eco-homes and lifetime homes standards; and 10% of all new homes to be built to be wheelchair accessible.	Maintain target at 100% of all new affordable homes to be built to have suitable space, eco-homes and lifetime homes standards; 100% and Maintain 10% of all new homes to be built to be wheelchair accessible. 13%	As previous target	As previous target	RDC, Rother Homes and partner Housing Associations	Affordable Housing policy in place to ensure that all new build affordable housing meets standards set out.		RDC Housing Strategy

Rother LSP targets 2008-2011

LSP Action Plan Group: TRANSPORT	Lead Organisation: Rother Voluntary Action Contact Name: Gina Sanderson
Other Partners: Safer Rother Partnership: Action in rural Sussex: Environment Group: Bexhill Cycle Forum: Battle & Rye Area Community Transport: Marsh Link Development Action Group: Campaign for Better Transport East Sussex: Hastings & Rother Primary Care Trust: Parish Councils & Local Action Plan Groups.	Review Date: March 2011

Overall Target – What we hope to achieve over the next 3-years	Base-line Our starting position	Target for 2008/'09	Target for 2009/'10	Target for 2010/'11	Organisation Who will deliver this?	Activity/Evidence What is being done to deliver this?	LAA Reference No / National Indicator Ref No (if applicable)	Link to Parish Plans and/or other strategic plans
Implementation of 15 lower speed limits across the District.		2 1 (Flimwell)	8 2 awaiting installation 3 at consultation 3 with design team	5	ESCC	Potential schemes identified and prioritised within a programme of works. Initial discussions with Sussex Police completed.		
Completion of the 8 remaining School Travel Plans in Rother.	30	4	4	0	ESCC School Travel Advisor (STA)	STA contacts and works with each school to help them complete this document.	NI 198	

